

ABSTRACT OF THE DISCLOSURE

[0242] A portioned washing, rinsing, or cleaning product, wherein a preparation is surrounded by an enclosure. The unfilled enclosure is deformable by a force  $F_1 > 0$  N and  $\leq 500$  N along a path  $s_1$  and, after the force has ceased, returns in the direction of its original shape with a recovery rate  $v > 0$  mm/min and  $\leq 1000$  mm/min. Also, a process for preparing the portioned product by injection molding, extrusion blowing, or thermoforming.